Evan White

Product Designer · Enterprise search and design systems

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SUMMARY

Product designer with six years of in-house experience designing enterprise software for data-heavy work. Sole designer on an enterprise search platform, owning research, UX flows, visual design and the design system alongside a team of about 20 engineers. A designer who codes: prototypes and builds in HTML, CSS, JavaScript and Webflow, so design intent survives all the way to production.

EXPERIENCE

Product Designer · CACI — AUG 2020 TO PRESENT

- Sole product designer on an enterprise document search platform, working with about 20 engineers and owning research, UX flows, visual design and the design system.
- Owned two flagship enterprise web apps from discovery through launch, driving a 65% increase in internal usage and a 25% increase in user engagement within the first quarter.
- Designed unified search that brings records from many differently structured sources into one results view, taking complex searches from minutes to seconds, with simple and advanced modes plus geospatial, phone and cross-language name search.
- Created a single selector pattern for multi-select, searchable and single-select filters across the product, and a document view that keeps every version of a file, its extracted text and its media in one place.
- Ran user testing sessions and translated findings into research-backed iterations, driving a 60% increase in user retention and a 30% decrease in bounce rate.
- Established design principles and a systemized handoff process, turning an inconsistent workflow into a repeatable system for design intent and engineering implementation.

Designer & Webflow Developer · Evan White Design (freelance) — OCT 2018 TO PRESENT

- Design and build production websites end to end in Figma and code (HTML, CSS, JavaScript, Webflow, GSAP), including interactive prototypes, animated interfaces and custom tools like calculators and embedded data visualizations.
- Designed and built Rendr, an AI operating system freelancers use to run their business, with AI guardrails such as a review step before any change is applied and resume tailoring that cites a source for every line.
- Built a repeatable build workflow, including an MCP-driven Figma-to-Webflow bridge, that turns ambiguous briefs into consistent, production-ready sites across dozens of engagements.

Product Development & Training · CACI — JUL 2019 TO AUG 2020

- Conducted in-person research on product use and industry trends to inform visual and interaction design decisions that advocated for the user experience.
- Developed and ran training strategies for more than 200,000 yearly users worldwide, resulting in a 40% increase in user engagement.

SKILLS

Product design	User research, usability testing, UX flows, interaction design, prototyping, design systems
Tools	Figma (Auto Layout, Variables, Components), Webflow, Claude and AI design tools
Code	HTML, CSS, JavaScript, GSAP

EDUCATION

BFA, Fine Art · James Madison University